

HSE's admission campaign is an ongoing process. Although the recent rush of applications has already come to an end, the top students have been identified, and first-year students have been allocated among appropriate programmes and groups, our unseen preparations for next year, including an analysis of the admission campaign 2016, are starting now in earnest. This new issue features various details regarding HSE's recent admission campaign. You will find out about how the headcount of prospective students at our University has changed since 2010, as well as get a detailed description of the profile of HSE applicants and matriculated students.

The next two pages are dedicated to the following topics: how applicants prepared for admission, and what characteristics of an educational institution are essential when selecting a future place to study.

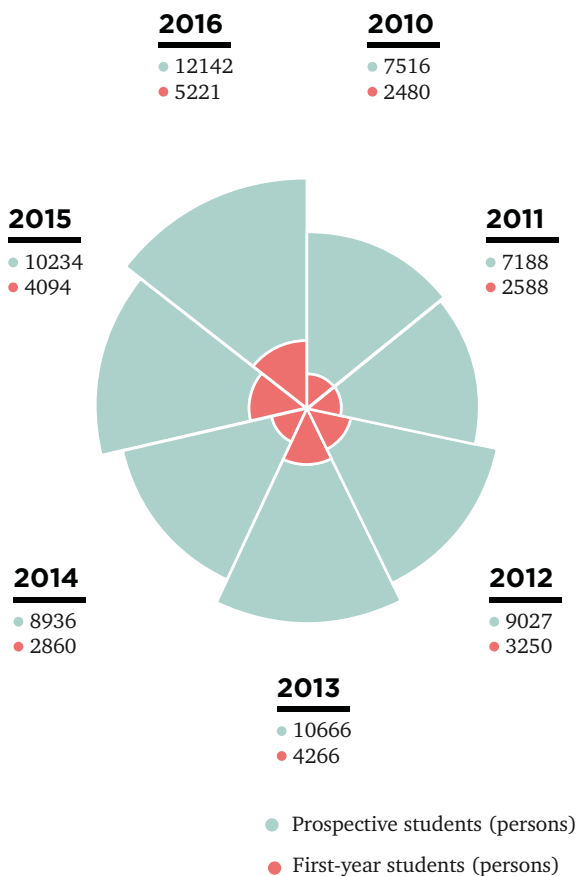
The final part of the issue presents an overall picture of the students who were admitted to HSE in 2016.

## Contents:

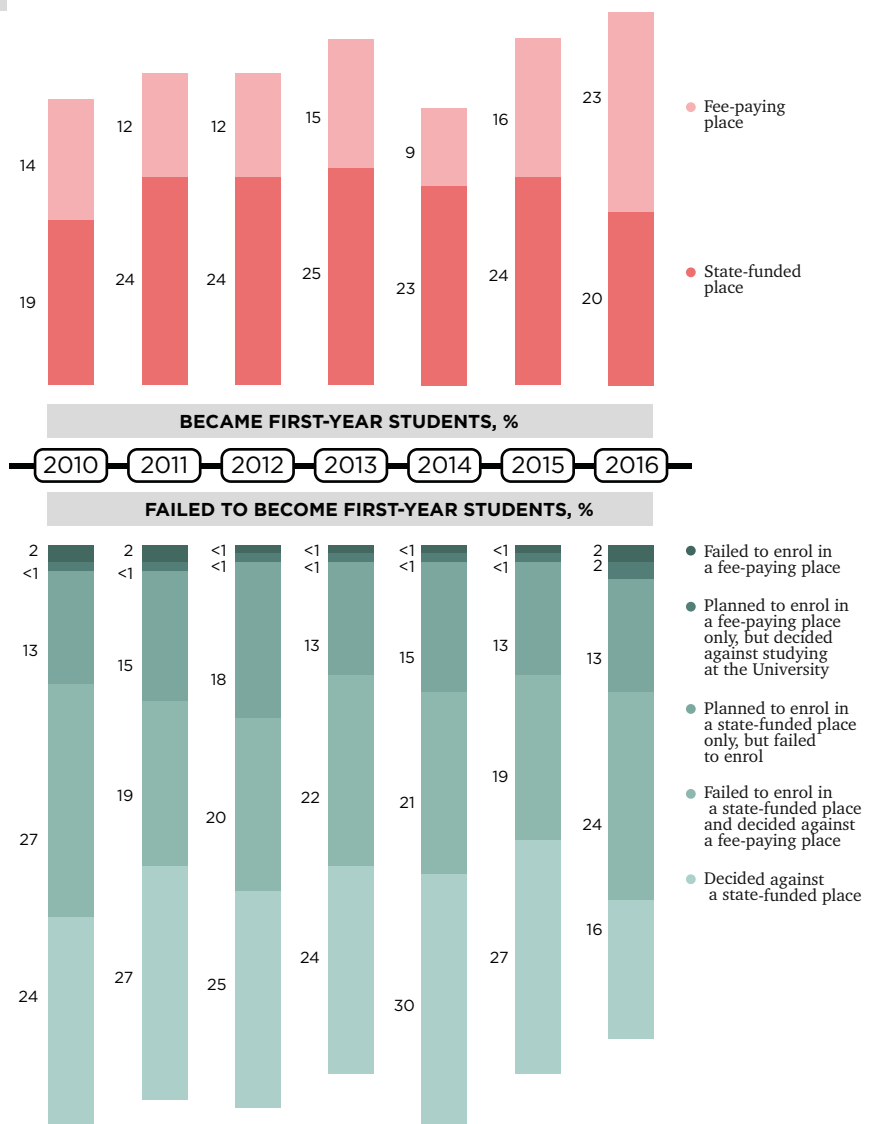
- HSE's Admission Campaign in Detail
- Applicants and How They Got Ready for Admission
- An Institution's Characteristics: What Really Matters?
- 2016 Freshman Profile

## HSE'S ADMISSION CAMPAIGN: 7 YEARS AND RUNNING

### PROSPECTIVE STUDENTS AND MATRICULATED STUDENTS



### ACCORDING TO ADMISSION CAMPAIGN RESULTS\*...



Source: ASAV

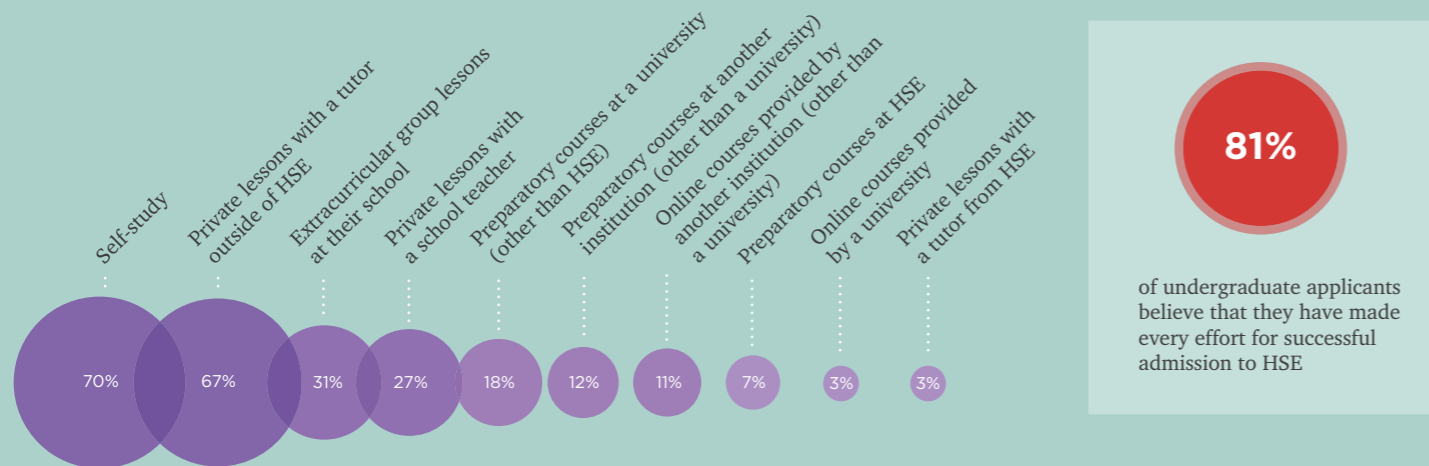
\* % of all applicants in the given year  
Column total – 100%

We present a lot of questions and answers in this issue!

What strategies do applicants use to get ready for admission? What's the ultimate result? Five groups of applicants have been determined on the basis of their responses to HSE's "Monitoring of Undergraduate Applicants 2016" questionnaire, with a particular focus on their individual preparation strategies. We present these groups and make a comparison of what happened to them based on the results of their entrance exams.

What characteristics of educational institutions matter during the submission of documents for admission and when applicants finally decide where they wish to study? Do any of these characteristics become more essential for making a final decision, and which of them remain equally important at all stages? We have tried to answer these questions by presenting you the opinions of applicants: upon submission of documents to HSE and when they make a final decision where to study.

## PREPARATION STRATEGIES PURSUED BY UNDERGRADUATE APPLICANTS

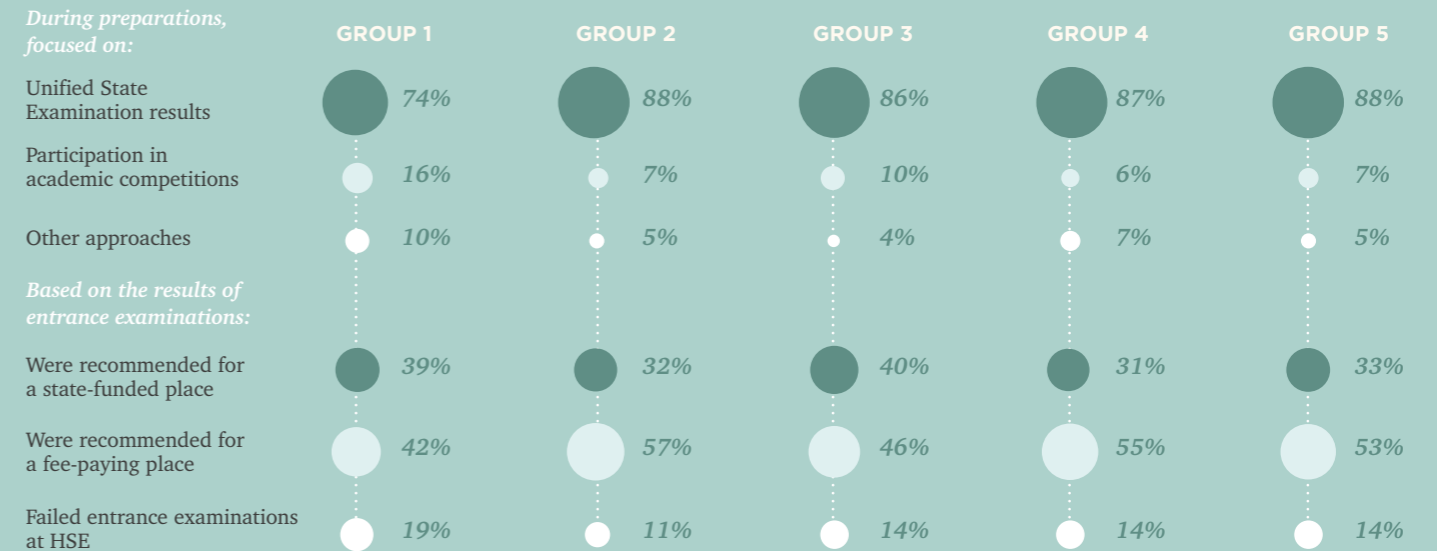


## FIVE GROUPS OF APPLICANTS ARE DEFINED ON THE BASIS OF THEIR PREPARATION STRATEGIES ...

	GROUP 1	GROUP 2	GROUP 3	GROUP 4	GROUP 5
	23%	33%	22%	14%	8%
Self-study	✓	✓	✓	✓	✓
Private lessons with a tutor outside of HSE		✓	✓	✓	✓
Extracurricular group lessons at their school			✓		✓
Private lessons with a school teacher					✓
Preparatory courses at a university (other than HSE)				✓	✓
Preparatory courses at another institution (other than a university)					✓
Online courses provided by another institution (other than a university)					✓

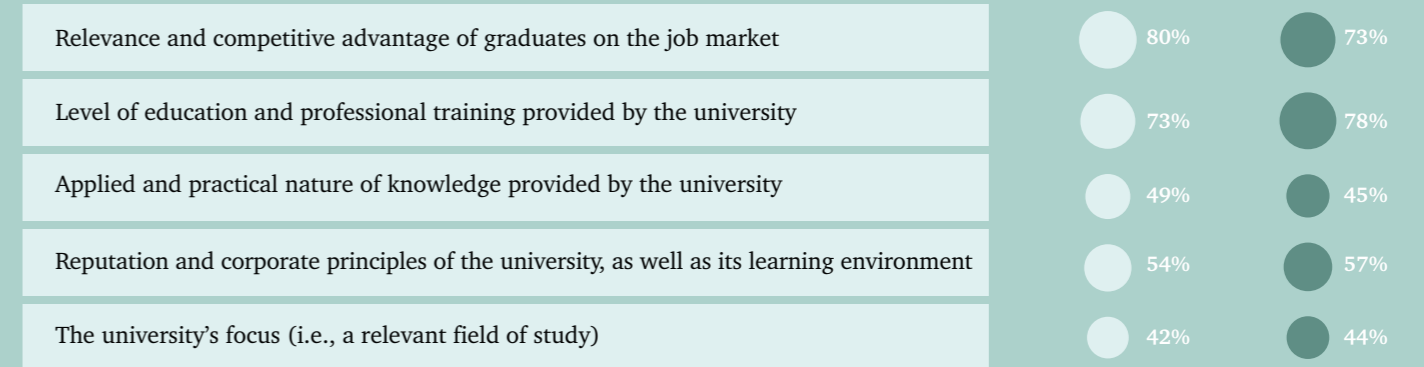
Source: Survey of Undergraduate Applicants, 2016, paper questionnaires, N=10312; online survey N=3801.

## CHARACTERISTICS OF GROUPS OF APPLICANTS

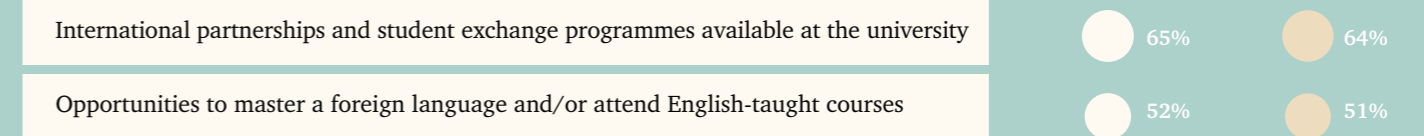


## GROUNDS FOR SELECTING A PARTICULAR UNIVERSITY

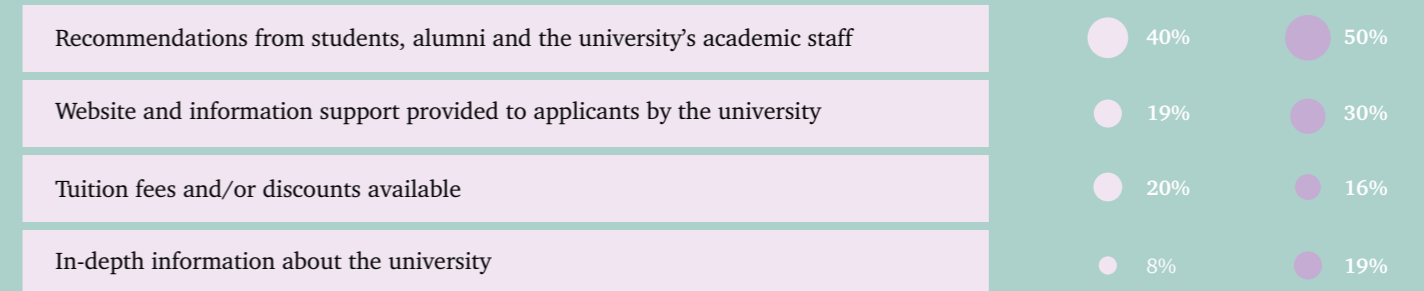
### FINANCIAL RETURNS FROM EDUCATION



### ALIGNMENT WITH GLOBAL TRENDS



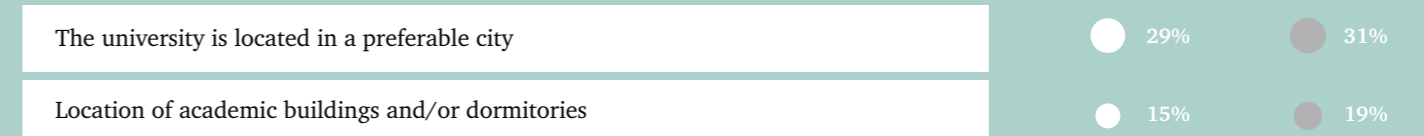
### SOURCES OF INFORMATION ABOUT THE UNIVERSITY



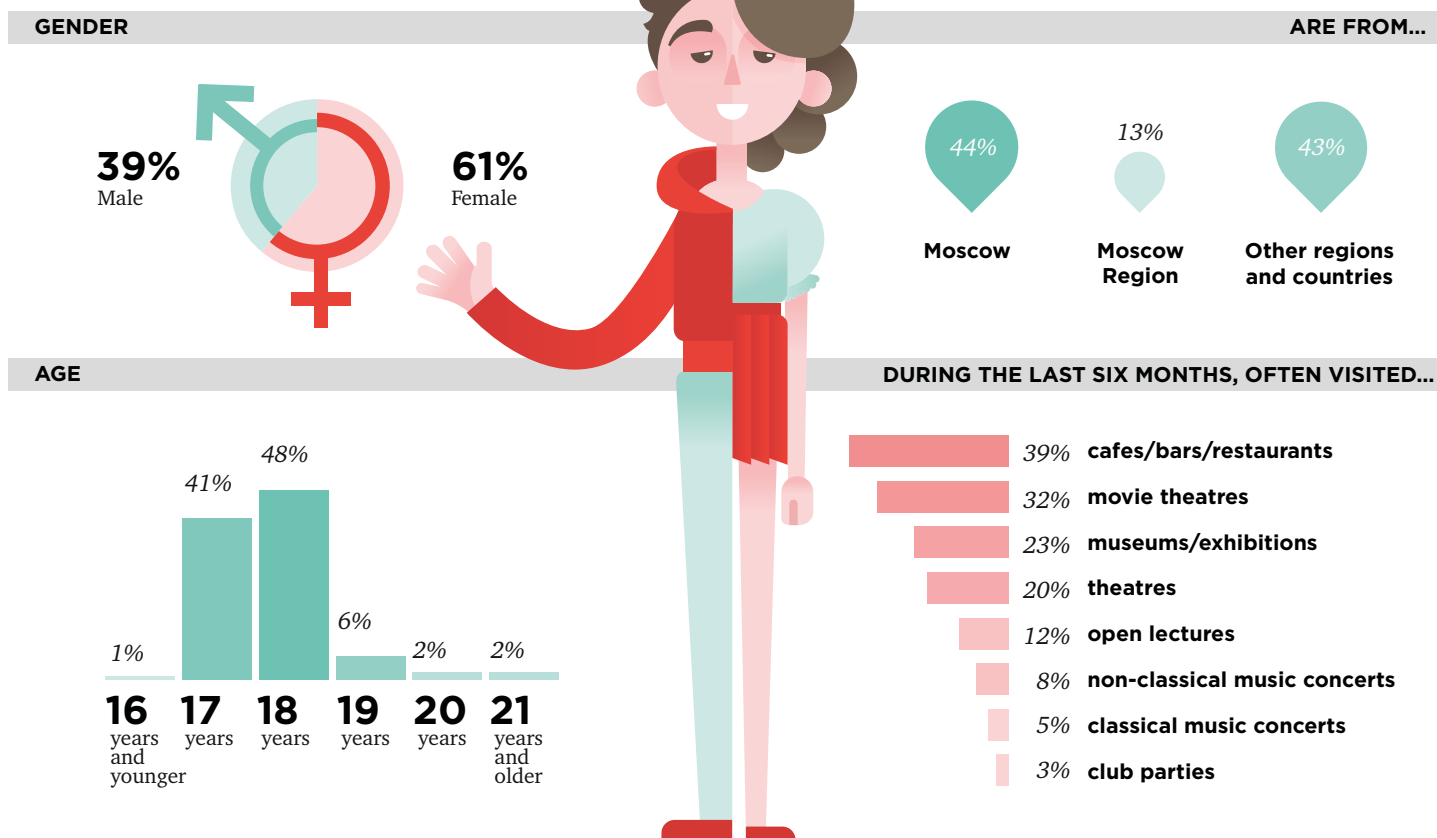
### RESEARCH



### LOCATION



## 2016 FRESHMAN PROFILE



## ANNOUNCEMENT

**ATTENTION OF:** students, faculty, academic and administrative staff, and 2016 alumni

**ABOUT:** annual monitoring surveys

**WHEN:** November-December 2016

**PURPOSE:** sharing university experience; discussing the work and research environment

**HOW:** check your mail box (or LMS for students) and fill in the questionnaire online

**CONTACT DETAILS:** website - [cim.hse.ru](http://cim.hse.ru); email - [cim@hse.ru](mailto:cim@hse.ru)

## FIGURE OF THE MONTH

64%

of freshmen keep track of HSE life in social networks



98%  
Vkontakte



22%  
Instagram



6%  
Facebook



3%  
Twitter



3%  
Other social networks

Source: ASAV, HSE First Year Students, 2016, N=5221. Survey of Undergraduate Applicants, 2016, N=3801.